



About Nominations for 2010

Nominations for the 2010 AEM Hall of Fame program must be submitted electronically. Below you will see data entry fields you will need to complete in the manner described. For your convenience, you may choose to write your text in a Word document and cut and paste the appropriate statement for each field. You will see that each field has limited space – 1,500 characters with spaces. The final part of the application explains how you may submit a document to support your nomination. Please be mindful that the AEM Hall of Fame judges value clarity, brevity and persuasion.



As stated in the overview section, inductees into the AEM Hall of Fame should exemplify five guiding principles:

1. Innovation
2. Industry Contributions
3. Leadership
4. Corporate Citizenship/Social Responsibility
5. Sustainability

The AEM Hall of Fame:

- Recognizes, celebrates and preserves the history of outstanding leaders in the off-road equipment industry.
- Seeks to create a wider public understanding and appreciation of the industry's role, not only in the past but for the future, in global economic and social prosperity.

Nominee

First Name: _____
 Last Name: _____
 Company: _____
 City: _____
 State/Prov: _____
 Country: _____

Note: Form is sample only.

Nominator

First Name: _____
 Last Name: _____
 Company: _____
 City: _____
 State/Prov: _____
 Country: _____
 Email: _____
 Phone: _____

1. Innovation (no more than 1,500 characters)

“Innovation” refers to something brand new, or an improvement of an existing product, program, business method, or business model.

Questions you could choose to answer in this field include, but are not limited to:

- What new products did the nominee help to bring to market?
- What new business processes or models did the nominee originate or contribute to?
- What improvements did the nominee contribute to existing products or processes?
- What other industries have been influenced by these innovations?
- What were the positive results of any of these innovations?

Note: Form is sample only.

2. Industry Contributions (no more than 1,500 characters)

“Contributions” refers to the high quality and value of the nominee’s career in relationship to the overall industry.

Questions you could choose to answer in this field include, but are not limited to:

- How was the life or the culture of the industry changed and improved by this nominee?
- What difference did the nominee make to the whole industry and to the future of the industry? Asked another way, what would the industry have lost if this individual had a different vocation?
- How has this person been recognized for their contributions to the industry?
- Did the nominee initiate or contribute to scholarships, the image or reputation of the industry or donate to disaster relief?
- How do his or her contributions make them an excellent nominee to the AEM Hall of Fame?

3. Leadership (no more than 1,500 characters)

Peter F. Drucker has been quoted saying "Management is doing things right; leadership is doing the right things." Leadership often refers to motivating a group to move in concert to achieve a mutually desirable goal.

Questions you could choose to answer in this field include, but are not limited to:

- What was the leadership style of this nominee?
- How did this individual's leadership contribute to our quality of life and to the health of the industry?
- How was his or her leadership demonstrated? Asked another way, what business decisions made by the nominee proved profitable for the company?
- What evidence is there to show that this person was widely considered a leader within their company or within the industry?

Note: Form is sample only.

4. Corporate Citizenship/Social Responsibility (no more than 1,500 characters)

These terms signify the idea that companies have a responsibility to all of society and not just to shareholders to make profits. This responsibility is often self-imposed, self-regulated and is expressed as part of a business model.

Questions you could choose to answer in this field include, but are not limited to:

- How has the nominee articulated his or her company's understanding of corporate citizenship?
- What did the nominee's company do to fulfill the obligations of corporate citizenship?
- What self-regulatory mechanisms did the nominee put in place at their company?
- How did this individual's corporate citizenship contribute to our quality of life and to the health of the industry?

5. Sustainability (no more than 1,500 characters)

Business sustainability ensures that a company has a long-term plan for, and commitment to sensible use of natural resources and pro-active environmental integrity. It is the ability to endure as a profitable business while remaining responsive to reasonable environmental concerns.

Questions you could choose to answer in this field include, but are not limited to:

- What sustainable business processes did the nominee advocate for?
- What sustainable business practices did the nominee implement?
- How did the company and/or the whole industry benefit from the nominee's work in sustainability?
- How did their efforts in the area of sustainability improve the industry's reputation and/or contribute to our future quality of life?

ATTACHMENT OF SUPPORTING DOCUMENT

Note: You can only upload a single document. If you have multiple pieces, consolidate into one word or PDF file, for example.